



Amy Rumbarger

EMAIL contact@amyrumbarger.com
WEBSITE www.amyrumbarger.com
PHONE 303.725.2396
ADDRESS 612 E. Duffy St. / Savannah, GA / 31401

EDUCATION

Bachelor of Fine Arts in Advertising Design, May 2010
Minor: Graphic Design
Magna Cum Laude
Savannah College of Art and Design, Savannah, GA
GPA: 3.8, Dean's List

EXPERIENCE

Interactive Designer and Copywriter

BFG Communications, Hilton Head Island, SC
June 2009 - present

- Worked as an intern for 5 weeks before being hired as a designer and copywriter
- Collaborated with a team of designers to develop websites, social media tie-ins, interactive applications & web advertising for clients such as Coca-Cola, Cartoon Network, Camel, Warner Brothers, and South Magazine
- Wrote copy for use on websites and applications

Graphic Designer

Strategic Impact Mail, Lexington, KY
September 2008 - August 2009

- Designed direct mail, logos, and other collateral for the company, political candidates, and affiliates
- Created web presences for the company as well as many of its clients

Designer, Fort Pulaski Collaborative Project

National Park Service, Savannah, GA
January 2009 - March 2009

- Nominated to participate in a collaborative design project with an interdisciplinary team of 18 SCAD students with the goal of redesigning the visitor experience at Fort Pulaski National Monument
- Worked with a team to produce exhibit graphics, content, and architectural plans

Graphic Designer

OfficeScapes, Denver, CO
April 2006 - present

- Responsible for creating and implementing advertising and design in print, web, and direct mail
Ads published in Colorado Real Estate Journal, Denver Film Festival program, and other local and state publications
- Initiated a series of company-wide design standard templates

Resident Assistant

SCAD, Savannah, GA
April 2007 - June 2008

- Worked with 50 first-year residents to mediate roommate conflicts, assist with personal or academic problems, and enforce college policies
- Part of a team of 25 R.A.s to create programming geared towards enhancing the first-year student experience
Designed programming and announcement flyers

SKILLS

Advanced skills in Adobe Photoshop, Illustrator, InDesign, Dreamweaver, Flash, and AfterEffects, as well as Microsoft Word, PowerPoint, and Excel

Experienced in designing and coding for web, with extensive knowledge of usability and interactivity

Trained in both Mac and PC platforms

Thorough understanding of social media and experiential marketing

Familiar with print and web production processes and industry standards

Training in writing, fine art, illustration, storyboarding, animation, motion graphics, and digital photography

HONORS

One of four students chosen to represent SCAD in the Art Directors Club Annual Portfolio Review in May 2010

SCAD Combined Academic & Arts Honors Scholarship, 2006 - 2010

2010 Savannah Gold Student ADDY Award: magazine campaign

2010 SCADDY Gold Award: magazine ad campaign

2010 SCADDY Gold Award: collaboration

Illustrator, *Disaster Ready People for a Disaster Ready America* by Harry Rhulen and Jim Satterfield, published by Firestorm LLC